

OUR CLIENTS

Rain Barrel's clients reflect a range of organizations, from the private sector, to non-governmental organizations, inter-governmental bodies, especially the United Nations, and universities. We have ongoing relationships with Turner Broadcasting's Cartoon Network Latin America, UNICEF, ECPAT International, PCI Media Impact, among others. We provided fulltime speechwriting and media advice to the President of the UN General Assembly. We offer pro-bono assistance to organizations in transition or with limited budgets.



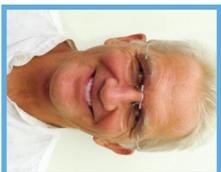
QUOTES FROM CLIENTS

“We would like to sincerely thank the Rain Barrel Team for all the efforts to develop the most ambitious C4D strategy, which will be a roadmap to guide not only the UNICEF Nepal Country Office but the Nepali government in the coming years.”

Hanaa Singer,
Representative, UNICEF Nepal,
on the Everyday Heroes C4D Strategy

*“Rain Barrel’s professional involvement over the years has helped us create a robust pro-social program that is both credible and substantive...and is having an impact on the lives of many children and their families in the region.
We couldn’t have done it without Rain Barrel.”*

Barry Koch,
Vice President, Cartoon Network Latin America



Paul Hoeffel



**Robert David
Cohen**



Paula Claycomb

CONTACT US

Rain Barrel Communications is an evolving organization, a New York-based consultancy created by co-directors **Robert David Cohen** and **Paul Hoeffel** in 2008, after long careers in journalism and at the United Nations. **Paula Claycomb**, also coming from the UN, is Rain Barrel's Project Coordinator. Our small company is growing, bringing in accomplished friends and colleagues who share our vision of social justice in a world in dramatic transition.

robert@rainbarrelcommunications.com

paul@rainbarrelcommunications.com

paula@rainbarrelcommunications.com

Visit our website:

WWW.RAINBARRELCOMMUNICATIONS.COM

Rain Barrel Communications

Speaking the Language of Development & Social Justice

RAIN BARREL, PURE AND SIMPLE

Rain Barrel's dynamic team of writers, media advisors and trainers, strategy planners, social campaign experts, speech writers, editors and video makers is ready to work with you to enhance your brand, your partnerships, your communications and your campaigns, anywhere in the world. Using a human rights approach, we help you think through your mission, build campaigns from the ground up, provide strategic guidance and advice on media outreach, and find the right partners to help you connect all those elusive dots.

WWW.RAINBARRELCOMMUNICATIONS.COM

WHAT WE DO

We speak your language – or we'll learn it real fast. Whether it's communication for development, corporate social responsibility, a great speech or a powerful public service announcement, we can provide you with the support and know-how to get the job done.

Communication for Development

We work closely with our clients to design social change programs based on the latest participatory approaches and scientific research into individual and group behavior. We have an outstanding team of experts specializing in Communication for Development projects that provide support in all parts of the world. Since 2014, we have supported C4D projects in Angola, Kyrgyzstan, Nepal, Pakistan, South Sudan, Timor-Leste and the United States.

Building partnerships

Whether it's a company wanting to develop a dynamic pro-social program or an NGO that wants to tie into new networks, an academic program wanting to link up with media organizations, we can help identify and bring together partners that add new energy to organizations. We specialize in bridging the gaps between the private sector, NGOs and international organizations, showing how innovative, often surprising partnerships can tap hidden synergies and increase impact.

Media relations

Rain Barrel provides strategic counsel as well as personal contacts to help you navigate today's crowded media landscape. We can help craft your message in many ways, from an Op-Ed to strategic use of social media, public service announcements, advocacy campaigns, always backed by research and relationships built over decades of work in the international arena.

Writing, speech writing and editing

Our team of Associates has long experience in writing, editing and graphic design. We write strong, inspiring speeches and produce copy that conveys our clients' messages clearly – and convincingly. Whether it's an annual report, a field survey, an Op-Ed or a funding proposal, we can provide top talent to meet your special needs. Our close relations with graphic designers will help convert your messages into compelling audiovisual, print and digital products.

Training and workshop facilitation

Many of Rain Barrel's Associates are expert trainers and workshop facilitators, with a focus on media capacity, strategy development and human rights, especially around women and children. We can design capacity-building projects tailored to community level or academic settings, using approaches that draw on the wisdom and creativity of participants, including young people and persons living with disabilities.

OUR ASSOCIATES

Rain Barrel is privileged to draw on the diverse talents of senior communications professionals and social change experts—all personal friends and colleagues -- who comprise our roster of over 45 Associates. They live in every region and many are experienced in field assignments in some of the world's hotspots. In recent years, our Associates have worked in Latin America, the Balkans, South Asia, Central Asia and Africa on a wide range of assignments. We know how to get around in diverse environments and deliver under the most difficult conditions.

Our Associates possess exceptional professional credentials.

See: <http://www.rainbarrelcommunications.com/our-associates>.