

Video and Photo Training: Pure and Simple

Grow your audience and enhance your visibility

From a personalized coaching session to a five-day workshop, Rain Barrel Communications offers expert trainers who can help your team master in-house photo/video productions and equip them with tools to oversee outside photo/video productions.

The demand for online visibility on social media (Facebook, YouTube, Twitter, LinkedIn, Instagram) cannot be overestimated. Our workshops are custom designed to increase your organization's quality and quantity of visual productions. We focus on hands-on exercises that enable you to bring your messages to key stakeholders across multiple platforms.

Addressing your specific needs and budget, we can provide you with live, online coaching or an in-person workshop with your delegated staff. Our trainers provide dynamic hands-on workshops to beginning and advanced videographers and photographers working with governments, the UN and NGOs around the world.

We address your specific needs: Video, photography, or both

- We are living in a visual world: How to tell a visual story
- Production for social media platforms
- Elements of an effective photo: Action, emotion, engagement
- How to choose your subjects and how to create an engaging portrait
- Audio-visual elements of an effective video: Message, length, rhythm, etc.
- Eye vs. Camera: The difference between what you see and using a camera
- Effective interviewing
- Communicating as a photographer
- Addressing social and cultural questions in pictures
- Best practices for photographing vulnerable people
- Effective pre-production tools for photo and video productions
- Music: Where to obtain © free and royalty-free music
- Video post-production: Software tutorials
- Photo post-production: Software tutorials
- Choosing equipment: Cameras, microphones, lights, accessories, etc.
- How-to: Microphones, lights, setups

Our workshops provide hands-on photo/video exercises, including staged events, outdoor assignments including week-long projects tailored for your organization.

Our instructors

We offer world-class professionals, all long-time Rain Barrel Associates, who can conduct workshops in person or online.

Georg Steinboeck

Award-winning filmmaker Georg Steinboeck, who is based in Vienna, has been travelling the globe producing, filming and editing documentaries for the last two decades. For 10 years he has been conducting photo/video workshops, training over 900 people in 80 workshops for the U.S. State Department and the United Nations. Georg's trademarks: thorough experience, state-of-the-art competence, straightforwardness, efficiency, motivational engagement and creativity. For more information, see <http://www.georgsteinboeck.com/movies.htm>

Markus Stoffel

A cinematographer based in Nuremberg, Markus is a member of the German Society of Cinematographers (BKV) with over 30 years of experience on worldwide filming documentaries, corporate films and social-media videos. He is known for delivering highest quality under tight schedules and budgets. Markus's knowledge on all aspects of video making can be customized for a range of training opportunities. For more information, go to www.kinematografie.org/english/cameraguide/detail.php?id=333

Jacobia Dahm

A Berlin-based photographer with a special interest in social justice and vulnerable communities, Jacobia has produced photo essays about families visiting their incarcerated family members in the U.S. and has been covering migration issues in Germany. She is a regular contributor to *ZEIT* online, the largest German weekly newspaper, and her work has appeared in *The New York Times*, *The Globe and Mail*, *NPR*, *The Financial Times*, *Al Jazeera*, *Geo* and advocacy campaigns for the International Rescue Committee. Jacobia is an innovative instructor with a range of workshop experiences with a focus on photography. See her work at www.jacobiadahm.com

Pricing: Rain Barrel is affordable

Our rates are very competitive. An hour-long consultation or private coaching is \$250. 1-3 hours long webinars can also be arranged. The cost for a five-day workshop (maximum 12 participants) with Rain Barrel averages US\$ 7,000, which includes fees for the instructor, preparatory consultations and adaptation of the modules to your needs. Georg's workshops can include cameras (point & shoot, iPhones, DSLR cameras) and Mac computer rentals. Otherwise, instructors will work with the participants' equipment.

Contact us to explore the possibilities

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